

## **Data protection**

Knauf attaches the utmost priority to the protection of personal data. We would therefore like to inform you here on how we protect your privacy when you make your personal data available to us and by which means you can obtain information about the data with which we are provided. In addition to compliance with the legal provisions on data protection as a matter of course, our aim is to commit ourselves to the responsible handling of your data by way of this privacy statement.

## **Collection of usage-related data**

The following general technical information is automatically collected when you access Knauf's websites: the type of web browser, the operating system used, the domain name of your internet service provider, and the like. This is exclusively information that allows no inferences pertaining to you as an individual. You have the right to object to this collection and storage of data at any time with effect for the future.

## **Collection of personal data**

If you are also asked on a Knauf website to provide personal information such as name, address, or telephone number, this is subject to specific regulations and may only take place with your prior consent. Your data will not be passed on or disclosed in any way to third parties. You may revoke this consent in writing at any time with effect for the future. In line with the statutory regulations, we only use this data to the extent necessary in each case, as in the following instances:

## **Contact requests**

If you provide us with your data within the framework of a contact request, we will only process the data you provide – such as name, address, email, and telephone number – with your consent and to the extent necessary for this purpose. We need your data in this context for processing, coordinating, and forwarding your contact request to the relevant department of our company so we can get in touch with you and respond to any questions you might have. Besides this, we process your personal data for the purposes of lead generation and providing information and advice on our systems and products as well as answering your questions about them. Your data will not be passed on or disclosed to third parties. You may revoke your consent in writing at any time with effect for the future.

## **Subscribing and unsubscribing to the Knauf newsletter**

You can order our newsletter on our website. In this context we will only process the personal data you provide for this purpose and with your consent. The Knauf newsletter informs you about new products in the spheres of gypsum construction materials, insulation, chemical construction products, moulded parts, packaging, as well as construction machinery. You will also be given regular information on future events, current offers, and new downloads. Your data will not be passed on or disclosed to third parties. You will only receive the newsletter if you have given your consent. You can revoke your consent at any time with effect for the future.

## **Use of cookies**

We use solutions and technologies provided by econda GmbH ([www.econda.de](http://www.econda.de)) to record and store anonymized data from which usage profiles are created under pseudonyms for the purposes of customizing and optimizing our website. Cookies enabling recognition of an internet browser can be used to this end. However, usage profiles are not merged in any way with data concerning the bearer of the pseudonym unless the website visitor expressly consents to it. In particular, IP

addresses are made unrecognizable directly after their receipt, so that no usage profiles can be traced back to IP addresses. Processing is carried out based on legitimate interest on our part, namely, improvement of the website functionality.

## **Use of the social share functions in the context of social media**

### **Facebook**

This website uses the social share function ("plug-ins") of the Facebook.com social network, which is operated by Facebook Inc., Palo Alto, USA ("Facebook"). The plug-ins are indicated by a Facebook logo.

These plug-ins are initially deactivated when you visit our website and will not be activated until you use the button provided for the purpose. By way of this activation, you establish a connection to Facebook and express your consent to the transmission of data to Facebook. If you are logged into Facebook, Facebook can link the visit to your Facebook account. If you press the respective button, the corresponding information is transmitted directly from your browser to Facebook and processed there.

Please see the [Facebook privacy policy](#) for information on the purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as on your corresponding rights and settings options for protecting your privacy. If you do not wish Facebook to collect data about you via our website, you must first log out of Facebook before visiting our website.

### **YouTube**

This website uses the YouTube video platform operated by YouTube LLC, 901 Cherry Ave. San Bruno, CA 94066 in the USA. YouTube is a platform enabling the playback of audio and video files.

When you visit any page on our website, the YouTube player integrated into it connects to YouTube to ensure the technical transmission of the video or audio file. When connecting to YouTube, data is transferred to YouTube.

Please see the [Google privacy policy](#) for information on the purpose and scope of the data collection and the further processing and use of the data by YouTube, as well on as your corresponding rights and settings options for protecting your privacy.

### **Twitter**

This website uses social plug-ins of the Twitter social network, which is operated by Twitter Inc. 1355 Market Street, Suite 900, San Francisco, CA 94103, USA ("Twitter"). The plug-ins are identified with a Twitter logo or the suffix "Twitter".

These plug-ins are initially deactivated when you visit our website and will not be activated until you use the button provided for the purpose. By way of this activation, you establish the connection to Twitter and express your consent to the transmission of data to Twitter. If you are logged into Twitter, Twitter can link your visit to your account there. If you press the respective button, the corresponding information will be transmitted directly from your browser to Facebook and stored there.

Please see the [Twitter privacy policy](#) for information on the purpose and scope of the data collection and the further processing and use of the data by Twitter, as well on as your corresponding rights and settings options for protecting your privacy.

## **Your rights**

According to the General Data Protection Regulation, you have the right to obtain information about your personal data at any time. In compliance with applicable law, we will give you written notification within one month of receipt of your request as to whether and which of your personal data are processed by us. You can submit your request in writing to the address below or by e-mail to [gdpr-0115@knauf.com](mailto:gdpr-0115@knauf.com).

You likewise have the right to the correction or deletion of any of the personal data collected by us on you which might be incomplete, incorrect, or outdated. We take care at all times to ensure that your data are only processed if your consent has been given as required by the General Data Protection Regulation. The deletion of your personal data takes place if you revoke your consent if processing of the personal data is no longer necessary to fulfilling the purpose for which it was originally stored or if the personal data is processed unlawfully.

Excluded from this are those personal data which are necessary for accounting and bookkeeping purposes or are subject to the statutory retention requirement.

In addition, you have the right to obtain your data in a structured, standard, and machine-readable format or to have it transferred to a third party. Please do not hesitate to submit any questions you might have in this context to [gdpr-0115@knauf.com](mailto:gdpr-0115@knauf.com).

If in your view we have violated any applicable data protection laws, you have the opportunity to contact us at [gdpr-0115@knauf.com](mailto:gdpr-0115@knauf.com). Otherwise, you have a right of appeal to the supervisory authority Latvian Data State Inspectorate.

In the interests of protecting your privacy and security, we take the liberty of checking your identity in advance before sending you information by post or undertaking any corresponding correction or deletion.

## **Security**

We use a variety of technical and organizational security measures to protect your personal data from accidental or intentional manipulation, loss, destruction, or access by unauthorized persons.

## **Contact details**

Data processor – Knauf SIA, Daugavas str. 4, Sauriesi, Stopini parish, Ropazi municipality, LV-2118, Latvia, responsible person – Ms. Inga Gladevica, email – [gdpr-0115@knauf.com](mailto:gdpr-0115@knauf.com).